



PO Box 1356 • Frederick, MD 21702 • info@equinoxdance.org • www.equinoxdance.org

To Whom It May Concern,

Now in our 15th season, Equinox Dance Company continues to bring innovative dance performances and educational dance opportunities to the citizens of Frederick County and beyond. Equinox is an adult dance company that has been fusing modern dance with jazz and tap since 2003. Located in Frederick, Maryland, members of the company help empower members of the community, especially women and children, to use dance to harness the strength and creativity within their own bodies.

Last season, partnering with local businesses enabled Equinox to continue to build our youth dance outreach programs, perform on a full stage for the first time, and further both our education and our reach by offering dance classes of various styles, from modern and ballet to aerial and ballroom. The businesses we partner with are thanked and recognized in our monthly e-newsletter, sponsor gala, and main show events. We also continued a partnership with Student Homelessness Initiative Partnership (SHIP) of Frederick County. Instead of selling tickets at a set price, entry to the show was pay-what-you-can, with the understanding that we would donate half of ticket proceeds. Equinox was able to donate over \$100 to SHIP, and we look forward to contributing further this season. By helping Equinox to reach more citizens of the Frederick community and beyond, Equinox is able to help your business reach those individuals too!

This season's main events include monthly master classes with local instructors and weekly open company classes to share a variety of dance styles with guests; our third Annual Sponsor Gala to recognize and thank our sponsors in November; *Blast Off*, our annual children's show in December; *No Trespassing*, our annual spring concert in April; and continued work with Frederick County Parks and Recreation to offer dance classes and camps. We will continue to present free performances throughout the Frederick area, as well as free community dance classes for children and adults. These workshops invite guests of the community not only to take class with us, but also to perform alongside us. All of our work is presented in Frederick County and surrounding regions. With company members living not only in Frederick County, but also Carroll, Montgomery, Anne Arundel, and Washington County, and even West Virginia, we are able to reach audience members and potential customers of your business across a wide range.

Your donation helps make these performances, classes, and workshops possible. It also benefits other dancers, choreographers, musicians, and visual artists with whom Equinox collaborates every season. Equinox is a 501(c)(3) non-profit organization, functioning solely on the support of the community, such as the Frederick Arts Council, The Delaplaine Foundation, Kalico Design, Elite Feet Dance Studio, and more. Recognition of your donation will be seen by the many community members who attend Equinox performances, classes, and workshops. If you choose to donate by November 1, 2017, you will be able to promote your business at our Sponsor Gala with all of its attendees. You will also be listed on all Equinox social media. Please review the enclosed information and visit our website, www.equinoxdance.org, to learn more about the company and how your donation can benefit both the company and your business.

If you have any questions, please contact us at info@equinoxdance.org.

Sincerely,

Bria Comer, Artistic Director
Equinox Dance Company

Corporate Partnership Options

Platinum - \$1000 (Graham Sponsorship Level)

- 8 tickets to spring performance
- Name listed as corporate partner on promotional material for spring performance
- Full-page advertisement and listed as partner in printed spring performance program
- 8 tickets to Annual Sponsor Gala, where you will be recognized for your donation*
- Logo listing and link to your business website on EDC website throughout entire 2017-18 season
- Logo displayed on all EDC social media outlets
- Your logo displayed in digital program for children's show**
- Recognition on night of performances

Gold - \$500 (Ailey Sponsorship Level)

- 6 tickets to spring performance
- Name listed as corporate partner on promotional material for spring performance
- Full-page advertisement and listed as partner in printed spring performance program
- 6 tickets to Annual Sponsor Gala, where you will be recognized for your donation*
- Logo listing on EDC website throughout entire 2017-18 season
- Logo displayed on EDC Facebook, Twitter, and Instagram
- Logo displayed in digital program for children's show*
- Recognition on night of performances

Silver - \$250 (Fosse Sponsorship Level)

- 4 tickets to spring performance
- Half-page advertisement and listed as partner in printed spring performance program
- 4 tickets to Annual Sponsor Gala, where you will be recognized for your donation*
- Name listed on EDC website throughout entire 2017-18 season
- Name listed on EDC Facebook and Twitter
- Name displayed in digital program for children's show**
- Recognition on night of performances

Bronze - \$100 (Duncan Sponsorship Level)

- 2 tickets to spring performance
- Quarter-page advertisement and listed as partner in printed spring performance program
- 2 tickets to Annual Sponsor Gala, where you will be recognized for your donation*
- Name listed on EDC website throughout entire 2017-18 season
- Name listed on EDC Facebook
- Name displayed in digital program for children's show**
- Recognition on night of performances

** Donation must be received before November 1 to be included in Annual Sponsor Gala*

***Donation must be received by December 1 to be included in Children's Show program*

**Equinox Dance Company is a 501(c)(3) non-profit arts organization,
making your donation entirely tax-deductible for your business!**

Funding A Need

For each level of partnership, we have indicated a variety of fundamental needs that your donation would directly fund for our 2017-18 season. Each item listed is the equivalent of that donation level. Your support is truly invaluable and allows us to keep professional modern dance alive and thriving in Frederick and beyond.

Platinum - \$1000 (Graham Level)

- Compensation for all choreographers for our Annual Spring Performance, which means you have funded each piece's artistic process and vision
- Theater rental for each performance of our Annual Spring Show
- Rehearsal space rental for the entire season
- Allows us to continue our Community Outreach Workshops at no cost

Gold- \$500 (Ailey Level)

- Insurance and Liability Protection for the entire season
- Costumes for company members for our Annual Spring Performance
- Videography for our Annual Spring Performance, which provides company members, guest participants, and audience members a memento for the season
- Production Crew for our Annual Spring Performance

Silver- \$250 (Fosse Level)

- Compensation for one choreographer for our Annual Spring Performance, which means you have funded their artistic process and vision
- Compensation for all guest instructors for company Master Classes, which allow company members to continue to grow professionally
- Compensation for photographers who provide us with professional images of performances to be used as needed
- Music selection and/or live musicians for classes and/or performances

Bronze- \$100 (Duncan Level)

- Operation of our Post Office Box
- Fundraising expenses
- Office supplies for the season
- Promotional flyers for our Annual Children's Show and Spring Performance



Equinox Dance Company Corporate Partnership Agreement

Yes!

I would like to be a corporate partner for Equinox Dance Company's 2017-18 Season.

Company Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Partnership Level

- Platinum - \$1000 (Graham Level)
- Gold - \$500 (Ailey Level)
- Silver - \$250 (Fosse Level)
- Bronze - \$100 (Duncan Level)
- Other: _____

Platinum and Gold partners, please email us a file of your logo, or include a print-out of the logo with this form, to include on our website and social media.

Please make check payable to Equinox Dance Company

Mail to:

Equinox Dance Company
PO Box 1356
Frederick, MD 21702

Thank you for your support!

Equinox Dance Company is a 501(c)(3) organization. Our tax ID number is 06-1648194